

✉ karolina.badz@gmail.com

☎ +353 (0) 857491450

🌐 www.karolinabadz.com

📍 Dublin, Ireland

KAROLINA BADZMIEROWSKA

I am a highly experienced and creative professional with passion, drive and energy. I have built my career through a variety of roles, including areas such as project and event management, research, marketing, design.

WORK EXPERIENCE

2017 - present **NOHO, Dublin** *Heritage Account Manager*

Noho are specialist producers of captivating digital experiences for museum, corporate and broadcast clients. I help Noho to create new and manage current relationships with heritage sector. My work also involves project coordination, research, communications, marketing and graphic design for EU-funded projects, such as the EMOTIVE (emotiveproject.eu), CEMEC (Connecting Early Medieval European Collections; cemec-eu.net) and Share 3D (share3d.eu).

2017 - present **CLARIN ERIC, Utrecht, The Netherlands** *Communications Advisor*

CLARIN is an European Research Infrastructure for Language Resources and Technology. My role is to communicate activities, initiatives and research impact to wider audiences. This involves using digital marketing strategies and tools, designing online and printed promotional materials, designing and coordinating publications (e.g. reports, booklets, conference programmes, posters).

2014 - present **Slick, Dublin** *Production Assistant / Photographer / Social Media Content Creator*

Slick is a digital media studio. My work for Slick includes assisting productions, research, graphic and web design and costuming. I also work as a photographer and social media content creator, including live coverage of events.

2013 - 2016 **Maynooth University** *Workflow and Communication Coordinator / Research Assistant*

I worked for the Letters of 1916 Project and was responsible for the project management, communication and outreach, digitisation workflow, image processing and graphic design (online and print). I also worked as a Research Assistant for DARIAH-IE, a pan-European Digital Research Infrastructure for the Arts and Humanities.

2013 **Trinity Long Room Hub, Trinity College Dublin** *Events, Communication & Outreach Assistant*

I coordinated events for Trinity Long Room Hub, such as the European Researchers Night / Discover Research Dublin 2013, worked as a Research Assistant for DARIAH-EU and Outreach Assistant for the EU-funded project DigCurV, a curriculum framework for vocational training in digital curation.

2012 **The National Museum of Ireland, Dublin** *Marketing Intern*

This role involved digital marketing activities (e.g. email, databases, online event listings, CMS, social media, marketing plans and campaigns), project management (e.g. social media campaign for 'the Asgard' exhibition, NMI representation at the Council of National Culture Institutions) and working with Fáilte Ireland mentors on re-development of NMI website and digital marketing.

2011 - 2012 **Wallace's Taverna, Dublin** *Restaurant Manager*

I managed the restaurant operations (service, bookings, events, cash handling, stock, orders, events), staff (supervising, hiring, rosters, training) and marketing (web, designing menus and promotional material for online and print, social media, managing online listings such as Menupages, Living Social, Groupon and Tripadvisor).

2010 **The Hunt Museum, Limerick** *Curator of Education and Outreach*

This role involved development and management of education and outreach programmes for the Museum, PR and marketing activities (web, social media, designing educational and promotional material for online and print), organising and running events (National Drawing Day, the Bealtaine Festival, Heritage Week, Summer Camp art workshops).

2008 - 2011 **Azur Restaurant, Limerick** *Restaurant Manager*

I managed the restaurant operations (service, bookings, events, cash handling, stock, orders, events), staff (supervising, hiring, rosters, training) and marketing (web, designing menus and promotional material for online & print, social media). I also assisted the re-location of the restaurant including interior decor, menu and brand design, launch event and PR.

EDUCATION & TEACHING

2012 - 2017 **Trinity Colleg Dublin** *PhD in Digital Humanities and History of Art and Architecture*

During this structured PhD programme I investigated art-historical thematic research collections and use of digital tools and methodologies in art-historical research. My case study challenged the common hypothesis about the distortion in architectural paintings of church interiors in the seventeenth-century Dutch art. Creating the thesis's practice-based component, a digital collection involved research, 2D and 3D image analysis, digital image processing and web design.

During my PhD I also taught standalone classes, seminars and workshops, i.e.:

2014 - 2017 **Trinity College Dublin**
History of Art and Architecture: Introduction to digital art historical resources;
Presenting digitally Museum websites
MPhil in Digital Humanities and Culture: Crowdsourcing

2015 **Göttingen Centre for Digital Humanities, Georg-August-Universität, Göttingen**
DARIAH Summer School 2015: Project management for digital humanities

2014 - 2015 **Maynooth University**
MA in Digital Humanities: Doing Digital History; Crowdsourcing; Visual thinking with images; Working in archives: introduction to DSLR photography and image editing; Digitisation

2007 - 2009 **University of Limerick** *MA in History of Art and Architecture (First Class Honours)*

2003 - 2006 **University of Gdansk** *BA in Art History (First Class Honours)*

SKILLS

Technical & Software

Microsoft Office
Windows
iOS & Mac OS X
Google Applications
Dropbox
Wordpress & Omeka
HTML & CSS
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe InDesign
Adobe Premiere Pro

Professional

Project Management
Event Management
Problem Solving
Marketing
Research
Customer Service
Communication
Teamwork
Social Media

Media & Design

Photography
Image & Video Editing
Web design
Graphic design
Illustration
Storyboarding

Artistic

Drawing
Painting
Sewing
Arts & Crafts

LANGUAGES

Polish *Native speaker*

English *Fluent*

INTERESTS

Digital Humanities | Art History | Digital Art History | 17th century Dutch Art |
Technology | Photography | Creative industries | Street Art | Illustration | Design
Cultural Heritage | Museums | Art Galleries | Collections
Wildlife | Watersports | Hiking

Always curious, never bored. I like making things, making things happen and making things better.